

Iron Hawk Booster Club/Gift Card Program

Major Retailers Want To Give Our School Money!

Dear Hickory Football Parent:

We are pleased to share some exciting news about a fundraising program for our organization. It's called "Scrip", and it's the fundraising program that works while you shop.

Scrip is simply a word that means "substitute money" – in other words, Scrip is gift certificates from national and local retailers. They are the same gift certificates that you buy at the store. Many popular retailers participate in our Scrip program including JC Penney, Carrabba's, Wawa, Wendy's, Olive Garden, Bath & Body Works, and many, many others.

You are probably asking yourself how these stores help us raise money. It's simple – Scrip-participating retailers agree to sell gift certificates to our organization at a discount. Member families like yours buy the certificates for full face value, they redeem them for full face value, and our organization keeps the difference as revenue. SCRIP is exciting, because everybody wins:

- **Your student can apply your rebates/discounts to any football camp and meal expenses!**
- **You get a powerful fundraising alternative that involves *NO SELLING*...**
- **The Iron Hawk Booster Club will have a regular source of revenue.**
- **The retailer gets cash up front and repeat business.**

The beauty of Scrip is that you put your regular household shopping dollars to work. You earn money for our program without spending a single additional penny. Just spend your regular shopping dollars with Scrip at the stores that participate in the Scrip program! SCRIP can be used for just about any household purchase including food, clothing, entertainment, gasoline and even dining out.

SCRIP is an additional way your student can earn credits toward their football fees. In our standard program, your child gets 50% of your rebate/discount back toward their fees and 50% goes to the IHBC as a **tax-deductible donation!**

The IHBC SCRIP program promises to be a simple and effective fundraising program. Please contact me to help you get started earning Credits and making money for the Football Team. This is money you would have spent anyway. Why not take advantage of a program that will help you help yourself?

Sincerely,

Brandy Norko

Scrip Coordinators

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Enrollment Code: 59L5A24B364L8